ufosend

UFOSEND DRIVES THE RIGHT MESSAGE TO THE RIGHT PEOPLE, THROUGH THE RIGHT CHANNELS

Maximises Your Message's Potential
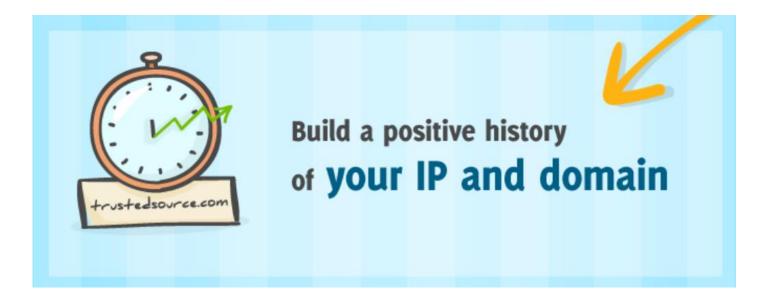
According to recent studies,
1 out of 6 email recipients will not receive a message due to it being mistakenly blocked by a spam filter

Implementing the **10 steps** will definitely have a positive effect on your email deliverability and the conversions it generates

Step 1

Build a positive history
of **your IP and domain**

trustedsource.com

Step 2

Use only your **in-house,
permission-based list**

Step 3

Make sure your **message content is relevant**

Step 4

Stick to easily recognized **From field name**

office@domain.com

Step 5

Ask recipients
to whitelist you

Step 6

Avoid **gimmicks**

Step 7

Reduce **risky words**

Step 8

Rely on **SpamScore Check**

Step 9

Monitor **your deliverability**

Step 10

Maintain a **regular mailing pattern**

Contact Us

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